

School of Nursing, Health and Exercise Science

Strategic Goals 2013-2014

1. Deepen student engagement (students, curriculum/programs)
 - a. Enhance advising/mentoring
 - b. Explore providing blended courses
 - c. Develop community partnerships to enhance student learning
 - d. Submit grants to enhance student learning
 - e. Improve student learning outcomes
(relationship to Strategic Goals – College – B, C;
School – B, C; HES – B; NUR – B, C)
2. Strategically enhance the intellectual/academic community (faculty)
 - a. Enhance mentoring of faculty with a systematic plan
 - i. full time,
 - ii. part time/adjunct
 - b. Implement planned faculty development
 - i. r/t grants, blended courses
 - ii. discipline specific
 - iii. pedagogical and curriculum development
 - c. Develop strategic community partnerships with stakeholders
 - d. Develop and begin to implement a strategic faculty Succession plan for
 - i. Nursing to maintain program quality
 - e. Consider joint appointments (UMCPP gerontology; Catholic Charities)
(relationship to Strategic Goals – College – B; School – A, B; HES – A, C; NUR – A, C)
3. Enhance and diversify financial resources/revenues and Facilities
 - a. Advocate for additional program spaces/facilities
 - b. Secure grants
 - c. Develop partnerships with stakeholders
 - d. Enhance alumni participation
 - e. Develop creative programs and continuing education
 - f. Develop off campus programs and sites (relationship to Strategic Goals
– College – D; School – D; HES – D; NUR – D, E)

Alignment of School of Nursing, Health and Exercise Science Strategic Plans with TCNJ Institutional Strategic Plan

The Strategic Plan for the School of Nursing Health and Exercise Science (SNHES) builds on the mission of the College and is consistent with the TCNJ Strategic Plan. Furthermore, each of the Departments within the School, The Department of Nursing and The Department of Health and Exercise Science, have developed their own Strategic Maps, which flow from the SNHES Plan. These strategic maps are included below.

The Central Challenge of the SNHES is to “Drive sustainable excellence with exceptional faculty and programs.” This reflects the SNHES’s need to:

- ❖ Sustain excellent educational programs using assessments and outcomes to guide quality improvement
- ❖ Sustain, secure, retain and develop exceptional faculty
- ❖ Graduate very prepared professionals, and
- ❖ Expand and diversify SNHES financial resources and facilities

This is consistent with the TCNJ priority B “Strengthen TCNJ Intellectual Community and Focus Academic Programs”; TCNJ priority D to “Develop and Implement a Sustainable Financial Model Supporting Strategic Priorities,” TCNJ priority E-4 related to infrastructure and the facilities master plan, and the cross cutting TCNJ strategy F to “Create a Culture of Accountability Focused on Outcomes and Metrics.”

Additionally, Departmental priorities include “building and maintaining critical internal and external partnerships,” which is consistent with TCNJ priority A-4 “Implement Effective Strategies for Key Target Audiences.”

Many more examples are available in departmental and committee reports, but it is clear that the School of Nursing, Health and Exercise Science strategic plans are consistent with and aligned with the overall College Strategic Profile: 2012-2015

Since strategic planning is an ongoing process, as the SNHES reviews its initiatives in Fall 2013 they will continue to develop and refine their strategic priorities based on the work done by the college this year.